# OVERVIEW Revenue Cycle Optimization Assessment

## Maximize Financial Performance Despite Increased Denials

## WHY CERECORE?

Our revenue cycle advisory services provide healthcare organizations with the tools and expertise needed to navigate the complexities of the modern healthcare landscape successfully. By evaluating financial performance and optimizing workflows, our advisors empower organizations to improve profitability, enhance patient care, and achieve sustainable growth.

## **Optimizing Financial Performance and Workflows**

Our expert advisors bring invaluable guidance to healthcare organizations seeking to improve financial performance and streamline workflows. This document provides an overview of our revenue cycle advisory services, highlighting the importance of financial performance evaluation and workflow optimization.

In today's rapidly evolving healthcare landscape, organizations face increasing challenges in managing revenue cycles effectively. Our revenue cycle advisory services offer comprehensive solutions to evaluate and optimize financial performance and workflows, empowering healthcare organizations to thrive in the face of change.

## The Rising Cost of Claims\*

20%

Increase in denial rate YoY

\$118

11%

Fercent of claims not coresubmitted \$8.

Cost per claim appealed = \$8.6B in administrative costs

Average denial rates total

percentage of gross revenue

\*per HFMA Study published 2023

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#### **Financial Performance Evaluation**

# 1. Importance of evaluating financial performance

By assessing key financial metrics, we identify areas for improvement and provide targeted recommendations to enhance revenue generation, reduce costs, and maximize profitability.

## 2. Key areas and metrics for evaluation

We analyze revenue capture, reimbursement rates, denial rates, and cash conversion cycles to gain insights into operational efficiency and financial health.

## **3.** Benefits of financial performance evaluation

Healthcare organizations that undergo regular evaluations experience improved cash flow, increased reimbursement rates, reduced denials, and enhanced overall financial performance.

## **Workflow Optimization**

Increase efficiency	Through our proven strategies and expertise, we help healthcare organizations identify inefficiencies in their revenue cycle workflows and implement streamlined processes to enhance productivity.
Enhance patient experience	We analyze revenue capture, reimbursement rates, denial rates, and cash conversion cycles to gain insights into operational efficiency and financial health.
Reduce errors	Our advisors identify potential bottlenecks and areas of error within revenue cycle workflows, enabling organizations to implement error-reducing measures that enhance accuracy and compliance.

## **Getting Started with Revenue Cycle Optimization**

Schedule an initial consultation to identify where to start.



Our approach includes assessing your organization's needs and surfacing pragmatic, best-for-you solutions.



Develop a customized plan to achieve your goals.

Our revenue cycle advisory services can help healthcare organizations optimize financial performance, streamline workflows and improve patient experience.



### **ABOUT US**

CereCore® provides IT services that make it easier for you to focus on supporting hospital operations and transforming healthcare through technology. With a heritage rooted in top-performing hospitals, we serve as leaders and experts in technology, operations, data security, and clinical applications. We partner with clients to become an extension of the team through comprehensive IT and application support, technical professional and managed services, IT advisory services, and EHR consulting, because we know firsthand the power that integrated technology has on patient care and communities.